



**SELF HELP**  
**GRAPHICS & ART**

**2018 ANNUAL REPORT**

# 2018 AT SELF HELP GRAPHICS & ART BY THE NUMBERS



- 30,142** COMMUNITY MEMBERS
- 6,793** YOUTH SERVED (AGES 5 - 24)
- 131** INDIVIDUAL WORKSHOPS
- 3** MARKETPLACES PROVIDE ECONOMIC SUPPORT TO ARTISTS AND LOCAL ECONOMY
- 6** CITY COUNCIL DISTRICTS
- 4** COUNTY DISTRICTS
- 4** STATEWIDE ART ACTIVATIONS
- 19** PRINTS PUBLISHED THROUGH PROFESSIONAL PRINTMAKING PROGRAM
- 3** SPECIAL PROJECTS PUBLISHED IN COLLABORATION WITH LOS ANGELES ARTISTS
- 6** ON-SITE EXHIBITIONS
- 15** OFF-SITE EXHIBITIONS (TOTALING 150+ PRINTS PUBLISHED BY SHG BY MORE THAN 100 ARTISTS)

## 2018 HIGHLIGHTS: WE CLOSED ESCROW ON OUR BUILDING!

After four years of negotiation with the city and through the generous support of the County and City of LA, and Foundation and individual donors, we were able to finalize the purchase of our building. We begin 2019 with ownership of our home and the launch of our Capital Campaign. A fundraising effort to raise \$6 million dollars to complete the acquisition and renovate our building. Additional information can be found on our website:

<https://www.selfhelpgraphics.com/capitalcampaign>

**THE MIGRANT MAMAS MURAL IS AN INTERGENERATIONAL COMMUNITY ARTWORK** facilitated by Miranda Ynez, Gabriela Claro and Trenely Garcia highlighting the inspirational stories of local migrant women. Consisting of photographs, screen printed posters and hand-painted floral patterns, this public mixed media installation is a visual testament to the ability of all migrant mamas to create, heal and uplift their communities.



The series of portraits captured by eleven of Las Fotos Project students, honor the mothers, aunts, sisters, and grandmothers who have directly influenced their lives and helped shape their identities. With them, the students celebrate the triumphs of the women who raised, empowered and fought for their children despite the many difficulties they had to face and overcome when they courageously left the lands they once called "home".

The mural is dedicated to all the migrant mamas who create new and better lives for themselves and their families, and for being leaders who continually build a legacy in our communities.

Migrant Mamas Mural in collaboration with Las Fotos Project, through generous support of the Mary Pickford Foundation

# EXHIBITIONS

## ***Día de los Muertos: A Cultural Legacy, Past, Present and Future*** (September 2017 - February 2018)

The story of this celebration's evolution at SHG, and the organization's innovation of this cultural phenomenon continues as the exhibition travels. This momentous exhibition, a part of the Getty's PST:LA/LA, saw over 5,000 attendees in our gallery, included five panel discussions, 12 tours with guest artists, and amplified educational programming for youth. The exhibition traveled to Billings, Montana and Arlington, Virginia in 2018, and will go to San Antonio, Texas in fall of 2019.

## ***Womxn Warriors: Honoring the 50th Anniversary of the Walkouts and Intergenerational Organizing***

A collaboration between Mujeres de Maiz, Self Help Graphics & Art, InnerCity Struggle, and The California Endowment. This exhibition featured womxn of color artists honoring the Walkouts and focusing on their contributions and a legacy of intergenerational organizing. The exhibition included archival material, work by walk-out participants, and new work inspired by the movement.

## ***Reclaim! Remain! Rebuild!***

### **Center for the Study of Political Graphics**

The exhibition featured political posters on pressing issues including affordable housing, gentrification and community resistance. The exhibition was produced in partnership with the Center for the Study of Political Graphics and the Eastside L.E.A.D.S. coalition.

## ***Hacer, Deshacer, y Rehacer***

### **Young Curator Program**

The exhibition curated by Juan Silverio under the mentorship of John Vincent Decemvirale, brought together historical and contemporary viewpoints on the Latinx body and the city of Los Angeles. It combined art work from Self Help Graphics' archives and work by emerging artists. The exhibition was made possible through our Young Curator Program generously supported by the Vera Campbell Foundation.



Wayne Healy, *Bolero Familiar*, 2002, serigraph, Ed. 79, 36 x 50"

## ***Entre Tinta y Lucha: 45 Years of Self Help Graphics & Art at Cal State LA***

This exhibition celebrated over four decades of print-making at SHG, including a focus on the experimentation and artistic innovation that has resulted from the studio. Accompanied by artist panels, this program brought together multiple generations of creative voices. This exhibition will travel to Bakersfield and Carlsbad, California (2019).

## ***How We Remember and How We Survive, 45th Anniversary Día de los Muertos exhibition curated by Artist-in-Residence Dewey Tafoya.***

The artists explored moments in life that make us who we are in joy or trauma. How we remember these situations and how we survive them were expressed through one-of-a-kind art. Featured artists include Amitis Motevalli, Jennifer Gutierrez-Morgan, Jose Sotelo, Nery Gabriel Lemus, Dalila Paola-Mendez, Michael Alvarez, Nani Chacon, Zeke Pena, Noni Olabisi, Miyo Stevens-Gandara, and National Endowment for the Arts National Heritage Fellow, Ofelia Esparza.

# YOUTH PROGRAMMING

**SHG IS A PLATFORM TO AMPLIFY THE COMMUNITY'S VOICE**, including youth-focused events like the poster making party for the **March for Our Lives**, and the **VOTE** sandwich boards to creatively designate voting locations.

This year's **S.O.Y. Artista** participants had five weeks of art making including portraiture through stencil art, relief and drypoint printmaking, photography and virtual reality. Each year the five week program is taught by local artists. Each week a select artist teaches a group of 30 - 40 youth a different medium. 2018's SOY Artista participants were the first cohort to experience virtual reality through our partnership with TecnoLatinx. The program culminated with an exhibition that included parents experiencing their children's art in person and in virtual reality. Digital copy of Annual Report can include TecnoLatinx VR Video link: <https://www.youtube.com/watch?v=wXnxRhiyfGw&feature=youtu.be>

Our Youth Ambassador program included a cohort of 25 local youth who served as docents to our PST exhibition, giving tours to our attendees in English, Spanish and ASL. Participants were recruited from local high schools. Our

Young Curator Program provides youth with a mentorship opportunity to work with a lead exhibition curator or historian. Our 2018 Young Curator Program fellow was Juan Silverio, an undergraduate student studying art and Chicana/o Studies at the UC Santa Barbara. Under the mentorship of doctoral candidate John Vincent Decemvirale, Juan curated an exhibition exploring the various perspectives on Los Angeles neighborhoods and the Latino male body.

Self Help Graphics & Art is a proud partner of the **Getty Marrow Multicultural Undergraduate Internship** program with two staff members being alumni. Aiming to encourage greater diversity in the professions related to museums and the visual arts, the Getty MUI program in Los Angeles supports substantive, fulltime summer work opportunities for college undergraduates from cultural backgrounds that have traditionally been underrepresented in the arts. The summer of 2018 we were pleased to provide internships to two undergraduates in the fields of communications and archiving. Two additional internships were made possible through the University of Notre Dame.



2018's Soy Artista (Summer of Youth) participants displaying their stencil portraits



VOTE sandwich boards activation in collaboration with Task Force

# PROFESSIONAL PRINTMAKING PROGRAM

Self Help Graphics & Art's Professional Printmaking Program published editions with artists from across the nation, including:

Rogelio Gutierrez - Phoenix, Arizona

Malaquias Montoya - Woodland, CA

Sandra Fernandez - New Jersey, NJ

River Garza - Los Angeles, CA

Pepe Coronado - New York, NY

Margaret Alarcon - Los Angeles, CA

Luis Genaro Garcia - Los Angeles, CA

Zeke Peña - San Antonio, TX

Trenely "Clover" Garcia - Los Angeles, CA

Kimberly Robertson - Los Angeles, CA

Cynthia Velasquez - Los Angeles, CA

Dalila Paola Mendez - Los Angeles, CA

Poli Marichal - Puerto Rico

Douglas Miles - San Carlos, Arizona

Wayne Perry - Los Angeles, CA

Humberto Saenz - San Antonio, TX

Jesus Barraza - Bay Area, CA

Melanie Cervantes - Bay Area, CA

Francesco Siqueiros - Los Angeles, CA

2018's Dia de los Muertos commemorative print was created by SHG Artist in Residence Dewey Tafoya.



Dewey Tafoya, *Los tenis de Cuauhtémoc*, 2018, serigraph, ed. 85, 30 x 22"



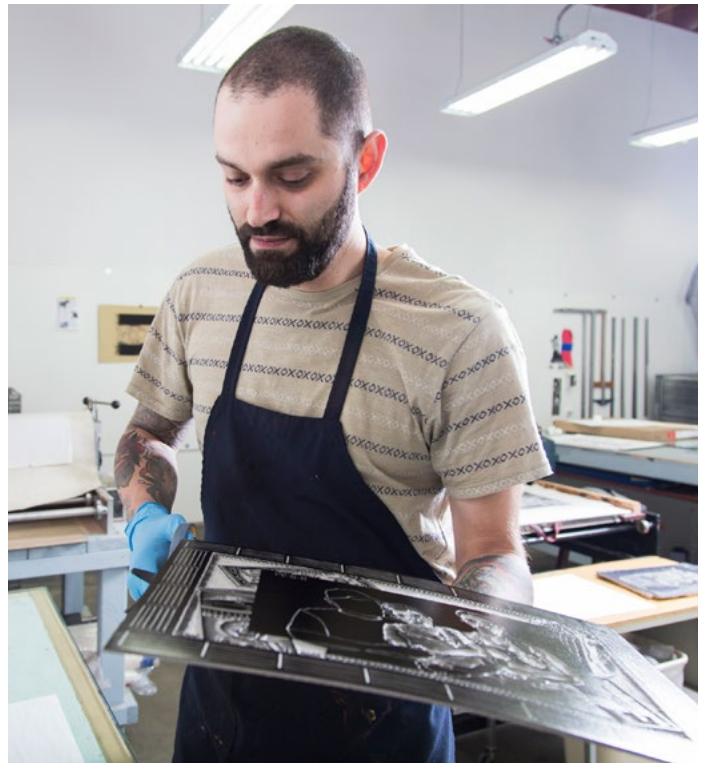
Andi "Xoch" Ramirez and Trenely "Clover" Garcia printing Clover's first serigraph through the Professional Printmaking Studio

# OPEN PRINT STUDIO

The Open Printmaking Studio (OPS) supports working artists in their exploration of both traditional and experimental printmaking in the forms of relief, intaglio, and monotype.

**THROUGH OPEN STUDIO, WORKSHOPS, LECTURES AND EXHIBITS, WE ENCOURAGE INTEREST IN THE ART AND HISTORY OF THE FINE ART PRINT - FOR THE GENERAL PUBLIC AS WELL AS FOR ARTISTS.**

The Open Printmaking Studio is available to rent for \$15.00 per day to printmakers and students in need of access to an etching press and space to print. The OPS was utilized dozens of times in 2018, in addition to nearly daily activations through Artist Roundtable member Victor Rosas and new artist collective Mono-gráfico (formerly Los de Abajo).



Alvaro Marquez works on a relief print in the OPS



Victor Rosas works on a relief print in the OPS



## OFF-SITE EXHIBITION SITES

- Museum of Art & History, Santa Cruz, CA
- Mary Sesnon Gallery, UC Santa Cruz, CA
- Elois Pickard Smith Gallery, UC Santa Cruz, CA
- Arlington Arts Center, Arlington, VA
- Oklahoma Contemporary Arts Center, OK
- Cal State LA Fine Art Gallery, Los Angeles, CA
- Tamayo Restaurant, East Los Angeles, CA
- Los Angeles City Hall Bridge Gallery, Los Angeles
- Montana State University, Billings, MT
- Rio Hondo College, Whittier, CA
- College of the Canyons, Santa Clarita, CA
- Tang Museum, Skidmore College, NY
- Golden West College, Huntington Beach, CA
- Museo Eduardo Carrillo online
- #Metoo + Philanthropy: A Donor and Funder Convening by the Novo Foundation

# AWARDS

Self Help Graphics & Art was generously awarded the following new grants:

**\$40,000** grant by the **Mike Kelley Foundation for the Arts** to support the Professional Printmaking Program's Printmaking Summit.

**\$100,000** general operating grant over two years by the **Ford Foundation**

**\$25,000** general operating grant from **The Parsons Foundation**

# STAFF AND ARTIST ACCOLADES

**ESTEEMED ARTIST MAESTRA OFELIA ESPARZA** was awarded the National Endowment for the Arts National Heritage Fellowship.

**BETTY AVILA** was appointed Executive Director of Self Help Graphics & Art and joined the board of Arts for LA.

**ALEXA KIM** completed the Arts for LA ACTIVATE Fellowship.

**STEPHANIE MERCADO** was a fellow in the National Association of Latino Arts & Cultures National Leadership Institute, San Antonio, TX. This national program brings together leaders in the field with a network of 400+.

**MIRANDA YNEZ** received a Masters in Arts Management from Claremont College University and is a 2018 Art for LA ACTIVATE fellow in the field of Public Policy.

**LULU URDIALES** curated an exhibition at California State University Los Angeles in conjunction with the 50th Anniversary of the *East L.A. Walkouts* show *East Side Blowouts: Through The Eyes of Chicano Media*.

# ART EDUCATION

Founded in 1973, the **Barrio Mobile Art Studio** continues to fulfill Sister Karen's vision of taking art and artists to the diverse communities throughout Los Angeles through the mobile art workshops. BMAS enables Self Help Graphics to hire artists at competitive rates and engages intergenerational participants. In 2018 we hosted 131 workshops throughout Los Angeles and LA County, including South Los Angeles, South East Los Angeles, North East Los Angeles, Mid-City, Ventura and beyond. The Barrio Mobile Art Studio is available for hire. For additional details, visit our webpage: <https://www.selfhelpgraphics.com/bmas/>

2019 we will launch a new Art Education after school program Creative Labs, available to youth throughout the Boyle Heights and East Los Angeles area. The new program will focus on creative workforce development skill-building, including, but not limited to virtual reality, digital media, animation and printmaking to cut across all mediums. Join our e-mail list to be the first to know when the program schedule begins.



BMAS, 1970s and BMAS 2018, hosting artmaking workshops city-wide



# THANK YOU TO OUR GENEROUS SUPPORTERS AND PARTNERS IN 2018:

Annenberg Foundation

Bank of America

California Arts Council

The California Endowment Building Healthy  
Communities Boyle Heights Collaborative

Cal State LA

CicLAvia

City of Los Angeles, Council Districts 13 and 14

City of Los Angeles Department of Cultural Affairs

County of Los Angeles Supervisorial District 1

Eastside Arts Initiative

Ford Foundation

Getty Foundation

Grand Park

LA Phil

Las Fotos Project

Los Angeles County Arts Commission

Los Angeles Library Foundation

Mendez High School

Metabolic Studio

Mary Pickford Foundation

Mike Kelley Foundation for the Arts

Mujeres de Maíz

National Endowment for the Arts

Novo Foundation

Parsons Foundation

Sisters of St. Francis, Karen Boccacero Arts Fund

Sony Pictures Foundation

Southern California Edison

Union Pacific

Vera Campbell Foundation

