

SELF HELP GRAPHICS & ART 2017 ANNUAL REPORT



In wake of Trump's DACA decision, L.A.'s Self-Help Graphics sets up poster pop-up for tips for immigrants



Ink powered Know Your Rights pop up poster making workshops supported by Enterprise Community Partners, Inc.

SELF HELP GRAPHICS BY THE NUMBERS

30.142 COMMUNITY SERVED

6,793 YOUTH SERVED

131 INDIVIDUAL WORKSHOPS

6 MARKETPLACES PROVIDED ECONOMIC SUPPORT TO ARTISTS AND THE LOCAL ECONOMY

6 CITY COUNCIL DISTRICTS

4 COUNTY DISTRICTS

4 STATEWIDE ART ACTIVATIONS

PARTNERSHIPS

SHG is grateful to work with partners across the county, country and across sectors to fulfill our mission in support of the greater Los Angeles region. Major partnerships this past year have included:

The California Endowment's Building Healthy Communities Boyle Heights Collaborative

California State University, Los Angeles

Community Arts Partnership CalArts

Craft in America

Getty's Pacific Standard Time: LA/LA

Grand Park

Honda

LA Promise Fund

Leadership for Urban Renewal Network

Los Angeles City Council District 14

Los Angeles City Council District 9

Los Angeles Department of Cultural Affairs

Los Angeles Library Foundation

Los Angeles Philharmonic

Mujeres de Maíz

Museum of Tolerance

National Day Laborer Organizing Network

Pasadena City College

TransLatin@ Coalition

University of Texas, San Antonio

Walton Isaacson



The JornARTleros project was supported by the National Endowment for the Arts.

Project partners: Leadership for Urban Renewal, and the National Day Laborers Organizing Network

PROGRAM HIGHLIGHT: JORNARTLEROS

In 2017 SHG created a program called Jorn-Art-Leros, a play on the word Jornalero (Laborer), which engaged low-wage workers of color. Barrio Mobile Art Studio (BMAS) artists initiated a conversation with participants around the issues they face in the workplace, as parents, heads of households, renters and homeowners, public transit users, and any number of ways in which they self-identify. The participants explored design and branding by printing on fabrics, textiles and wearables. Others explored imagery or text through printmaking and other mediums that were used to build businesses and create merchandise to promote their campaigns and boost morale. This project gave importance to their daily contributions to their jobs and to their identities as workers.

PROGRAM HIGHLIGHTS

EXHIBITIONS

Self Help Graphics & Art proudly presented *Día de los Muertos: A Cultural Legacy, Past, Present and Future*. Part of the Getty's PST: LA/LA initiative, this exhibition focused on SHG's pivotal role as an innovator of a tradition stemming from Mexico and shaped into a truly Los Angeles-based celebration. The exhibition explored the evolution of the celebration in Los Angeles and the foundational transnational dialogue between the Chicana/o | Latinx community and Mexico that continues to shape the tradition celebrated on both sides of the border. SHG recruited 20 local high school, college and graduate students for the launch of a Youth Ambassador program, trained by the curatorial team, to be knowledge carriers of the exhibition and provide tours to the community, especially their peers. This exhibition has received international recognition and is expected to see between 5,000 and 8,000 attendances over the duration of the program. *Exhibition will be on view until February 24, 2018.*



In partnership with The California Endowment, Self Help Graphics & Art presented *The Art of Indigenous Resistance: Inspiring the Protection of Mother Earth*, an exhibition with a mission that raised awareness about issues affecting native people everywhere, and supported social and environmental issues through an empowering showcase of Indigenous art from across the country. Through art the exhibition evoked emotion, shared stories, inspired, motivated and created a catalyst for meaningful change. The exhibition was built on solidarity, as a reminder about the resiliency of native communities.

PRINT STUDIO

In February 2017 SHG hosted a week-long Printmaking Summit convened master printers, printmakers, printmaking studios and artists from across the nation to hold cross-generational dialogues, build strategic development plans for future generations, and address ways in which printmaking can grow and thrive in the Chicana/o | Latinx creative community.

The Professional Printmaking Studio saw the creation of prints by artists like El Mac, Gabriel Garcia Roman, Douglas Miles and Kimberly Robertson.



ART EDUCATION

As SHG looks to strengthen and expand teaching and art instruction opportunities for youth and artists, the Barrio Mobile Art Studio, through the support of the California Endowment, will continue providing youth with training in art instruction facilitation and other professional developments skills to nurture the next generation of cultural workers.

STAFF ACCOLADES

Betty Avila was featured in the Getty Foundation's 25th Anniversary Multicultural Undergraduate Internship Program Summit. She was named an Impact-Maker to watch by City Impact Labs.

Joel Garcia was elected co-chair of the Building Healthy Communities - Boyle Heights' Health Happens in Neighborhoods team leading the #IAmPossible regional campaign, and participated in a residency at The UCSB Department of Art and College of Creative Studies' Fall 2017 Visiting Artist Colloquium and Curatorial Conversations.

Alexa Kim was a Hub Leader for the 2017 Getty Multicultural Undergraduate Internship program and is currently a fellow with Arts for LA's ACTIVATE: Cultural Policy program.



LOOKING AHEAD

Self Help Graphics & Art invites you to stay connected and in the loop as we kick off our 45th Anniversary in the latter half of the year. Some programs to look forward to are the 45th Anniversary exhibition at Cal State Los Angeles opening in August, the presentation of the Print Summit Atelier and Portfolio - a collaborative portfolio of artists.



Self Help Graphics & Art relies on support from partners in the private, government and philanthropic sectors and we are especially grateful for first-time or renewed major contributions from the following in 2017:

California Arts Council

City of Los Angeles, Council District 14

City of Los Angeles Department of Cultural Affairs

County of Los Angeles Supervisorial District 1

Eastside Arts Initiative

Enterprise Community Partners, Inc.

Getty Foundation

Vera Campbell Foundation

Annenberg Foundation (Metabolic Studio)

Bank of America

Beneficial State Bank

Los Angeles County Arts Commission

National Endowment for the Arts

National Association of Latino Arts and Cultures

Pasadena Art Alliance

Sisters of St. Francis, Karen Boccalero Arts Fund

Southern California Edison

The California Endowment

Union Bank

Union Pacific

METABOLIC STUDIO















