

Self Help Graphics & Art
3802 E. Cesar Chavez Ave
Los Angeles, CA 90063
www.selfhelpgraphics.com

Feria Árbol de la Vida Vendor Application

April 19, 2008

12:00 p.m. – 10:00 p.m.

Significance:

Celebrate life at the First Annual Self Help Graphics & Art ***Feria Árbol de la Vida***, **Saturday April 19th, 2008 from 12:00 p.m. to 10:00 p.m.** This distinct festival will take place in the spring, when seeds are sown, when new beginnings are celebrated and when the earth beckons us each to look inward and find our placement in the surrounding natural splendor and poetic beauty. ***Feria Árbol de la Vida*** will create the natural balance to our annual autumn journey to Mictlan when we honor loved ones at Dia de los Muertos.

The overall mission of ***Feria Árbol de la Vida*** will be to emphasize that Todos somos de la misma raiz/We are all from the same root, through the themes of regeneration, rebirth and renewal. This new celebration is for the whole family, with something for all ages. ***Feria Árbol de la Vida*** will feature afternoon children's workshops and entertainment, a variety of new organic foods and refreshments, live art and top local performers.

Criteria:

Feria Árbol de la Vida vendors are encouraged to sale items that fall inline with the event's theme: Organic, natural, and earth friendly.

Availability:

Self Help Graphics & Art, Inc will be renting **9 merchandise vendor** booths & **10 Food vendor** booths for this event on Saturday, April 19th 2008. Applications will only be accepted Saturday, March 8, 2008 at 10:00 a.m. **One vendor application per person only.** Because space is limited, we encourage vendors to share booth space.

Items to be sold:

Please bring at least 1 image with your application that shows the sort of arts, crafts or food item you will be selling in your booth. SHG will retain a copy for their records to be used as verification at check in. No application will be accepted without an image.

Cost:

Because we are encouraging vendors to team up and share space and resources for the event, SHG has formulated the following cost structure per 10 foot X 10 foot vendor space.

\$150.00 - If you are NOT SHARING your booth with another vendor.

If SHG finds out later that you are sharing your space with another vendor and it was not indicated on your application, your space will be forfeited and given to the next available vendor.

\$200.00 - If you ARE SHARING a booth with another approved vendor. Both vendors' information must be included on this application.

\$250.00 - If you are A FOOD VENDOR . Your food menu must be approved before hand. Must be healthy and delicious!

Booth Amenities:

In order for Self Help Graphics to keep the vendor fees low: vendors who need lights, outlets, and/or other appliances in their space, will need to bring their own source of power---such as a generator. Vendors must also supply their own tents, table(s), chair(s), light(s), power strip(s) and extension cord(s) for their booth. Please be advised that Self Help Graphics will not be held responsible for any lost, stolen or damaged items. Vendors who are sharing a generator with each other must request adjacent booths with this application form. Booths will be assigned prior to the day of the event, to accommodate everyone, please note who you will be sharing a power source with on this application.

Logistics:

On the Day of the event, Saturday, April 19th 2008, vendors must arrive for Check in and set up between 9 a.m. to 11 a.m. Loading and unloading will be conducted only at these specified times. Note, there will be NO PARKING inside the SHG parking lot. Please be on time. Spaces will be pre-assigned in no particular order based on availability and amenities shared (when noted in advance). No particular space request will be accepted on the day of event. All vendors must stay until 10 p.m. Please leave your occupied area clean of all trash and items accumulated through out the event.

Vendor Application Deadline

Vendors should apply IN PERSON at Self Help Graphics & Art on Saturday, March 8th, 2008 from 10 a.m. to 12 p.m. (noon). Applications will be accepted at these times ONLY. Thank you in advance for your cooperation and understanding.

Form of payment accepted:

Check, money order, or Cash. The vender fee in non-refundable and must be paid in full with your application.

Respect:

Self Help Graphics & Arts is a non-profit organization. The minimal fee's collected for these vendor booths go into the production of this event that is FREE to the community. We ask that everyone participating, either as a vendor or guest respect the space, the volunteers and the policies and procedures outlined above.

THANK YOU for participating in *Self Help Graphics 1st annual Feria Árbol de la Vida* event!

By signing this document, I agree to the above criteria. Self Help Graphics & Art is not responsible for the safety or insurance of any items belonging to the Vendor. Nor will Self Help Graphics & Art serve as storage for any items left by vendors. All payments are non-refundable. We reserve the right to refuse any vendors.

Signature _____ Date _____

Vendor Information (PLEASE PRINT CLEARLY!)

Name of Business _____

Address _____

City _____ State _____ Zip _____

Contact person _____ Title _____

Phone (____) _____ Email _____

Description of items for sale _____

Are you sharing your Booth? Yes _____ No _____

If Yes, Please list out **SECOND vendor's** information and describe items being sold.

Name of Business _____

Address _____

City _____ State _____ Zip _____

Contact person _____ Title _____

Phone (____) _____ Email _____

Description of items for sale _____

THIS AREA FOR SHG USE ONLY

Accepted: YES / NO

VENDOR TRYPE: MERCHANDISE / FOOD

Form of payment _____ Amount _____

Employee initials: _____