

ELF HELP GRAPHICS & ART

PRESENT

SELF HELP GRAPHICS & ART FOR IMMEDIATE RELEASE

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SELF HELP GRAPHICS & ART PROUDLY PRESENTS ITS 49TH ANNUAL DÍA DE LOS MUERTOS SEASON BEGINNING OCTOBER 8– FREE WORKSHOPS, EXHIBITION, ALTARS AND CELEBRATION

SELF HELP GRAPHICS' DIA DE LOS MUERTOS CELEBRATION MARKS THE EARLIEST PUBLIC COMMEMORATION IN THE NATION

Los Angeles, Calif. (September 2022) – Self Help Graphics & Art (SHG) is proud to present its 49th Annual Dia de los Muertos season with free workshops, exhibition, altars and celebration beginning Saturday, October 8-Saturday, November 23. The thematic workshops begin Saturday, October 8, along with the opening of the Día De los Muertos exhibition, *Canciones de ti*, curated by this year's Commemorative Print Artists, Adriana Carranza and Alfonso Aceves (Kalli Arte Collective). Noche de Ofenda returns to SHG on November 2 and its free Día de los Muertos celebration will take place at Self Help Graphics on Saturday, November 5 from 4:00 p.m.-10:00 p.m., in a festival-style setting with live entertainment co-curated by The Paramount and Self Help Graphics, an exhibition, a cultural market and street food vendors. SHG is located at 1300 E. 1st St. LA, CA. 90033. The public is encouraged to register for seasonal programming on <u>Eventbrite</u> and carpool or take public transportation to its events.

"We are proud to present our 49th Annual Día de los Muertos season beginning October 8 -November 5 with our treasured Los Angeles community. We are honored to share in this beloved long-standing tradition at Self Help Graphics & Art," said Executive Director, Betty Avila. P. 2 - 49th Annual Día de los Muertos Season

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"On the cusp of our 50th Anniversary, our Día de los Muertos season is an opportunity to come together, honor our ancestors and celebrate life through art."

49th Annual Commemorative Print and Exhibition (October 8-November 23)

Self Help Graphics is proud to present *Canciones de ti*, opening Saturday, October 8, from 6:00
p.m. - 9:00 p.m. in the Self Help Graphics gallery. This year's Día de los Muertos
Commemorative Print Artists and Exhibition Curators are Adriana Carranza and Alfonso Aceves
of Kalli Arte Collective! The exhibition is one of the season's highlights, which will be on view
from October 8 - November 23, 2022. The public may view the exhibition for free by
appointment on Eventbrite.

"Canciones de ti will highlight how songs are fundamental to our connection with our loved ones, keeping their memory and spirit alive. With this celebratory theme, this group exhibition will demonstrate the multiple ways we honor these memories," says Marvella Muro, SHG's Director of Artistic Programs and Education. *Canciones de ti* features artists Kalli Arte, Paul Botello, J Michael Walker, Maritza Torres, Jaime Chavez, Javi Herre, Joe Alvarez, Amina Cruz, Sergio Teran, Denise Silva, Amparo Cortez Chi, Sean Guerra, Jackie Hernandez, Ernie Lucero, Kristofferson San Pablo, Jose Lozano, Ofelia Esparza, Yaneli Delgado, Ione Aceves, Sara Aceves, Dewey Tafoya, Ernesto Vazquez, Jasmine Puentes, Melissa Govea, Gabriel Garcia Roman and Lilia Ramirez. Tip: *Canciones de ti* guided exhibition tours will be available on Saturdays in October during Día de los Muertos workshops, at 12:30 p.m. and 2:00 p.m.

Workshops: Papel Picado, Paper Marigolds and Paper Maché (October 8, 15, 22, 29)

On Saturdays in October 2022, beginning October 8-29 from 12:00 p.m.-3:00 p.m., Self Help Graphics will offer free art workshops where participants will learn about and create traditional crafts to honor the dead. Activities include papel picado, paper marigolds and paper maché calacas. The workshops are free for all ages, and all materials are included. The public may register online to join at <u>selfhelpgraphics.eventbrite.com</u>.

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Please note that minors must be accompanied by an adult for the duration of all ages workshops. <u>Participants of the paper maché workshop</u> **must attend all four Saturdays** to <u>complete one calaca, beginning October 8</u>.

Workshop: Calaquita Lowrider Model (October 13)

On Thursday, October 13 from 7:00 p.m. - 9:00 p.m., **Kalli Arte** will lead a workshop to build miniature models of cars and their calcaca drivers out of pre-designed linocut prints. Participants are encouraged to cut, paint and embellish their lowriders to include in a personal Day of the Dead altar. This workshop is \$30. Space is limited. The public may register online to join at <u>selfhelpgraphics.eventbrite.com</u>.

Workshop: Wellness Wednesday (October 19)

Create a portrait of an ancestor during Self Help's special Día de Los Muertos season as part of its Wellness Wednesday workshop on **October 19, from 6:00 p.m.-7:30 p.m.** Led by artist **Dalila Paola Méndez**, the workshop will begin with a guided meditation and sharing circle to create a safe space for remembrance. Participants will bring a photo of their loved ones and embellish the photo of their loved one using collage and mixed media. All portraits created during the workshop can be displayed in Self Help Graphics' community altar or taken home for one's personal altar. No previous experience is necessary. This workshop is free and recommended for ages 15+. The public may register online to join at <u>selfhelpgraphics.eventbrite.com</u>.

Event: Noche de Ofrenda (November 2)

Noche de Ofrenda (NDO) returns to Self Help Graphics on Wednesday, November 2 from 6:30 p.m.-9:00 p.m.! This annual event honors the ancestors in a contemplative evening with live poetry and music, surrounded by altars produced by artists and community partners; including Master Altar Makers, Ofelia Esparza and Rosanna Esparza Ahrens and guest speaker, muralist Ernesto de la Loza. Visitors are invited to share memories of their loved ones by contributing photos to the Community Altar. P. 4 - 49th Annual Día de los Muertos Season

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Attend the evening with family and friends, and enjoy the offerings of the season with Mexican hot chocolate and *pan de muerto*.

Event: Día de los Muertos Celebration (November 5)

Our 49th Annual Día de los Muertos Exhibition and Celebration, returns Saturday, November 5 from 4:00 p.m. - 10:00 p.m. at Self Help Graphics & Art. The public is encouraged to dress up in their favorite Día de los Muertos fashion and take part in a festive walking Procession led by local Aztec dancers, at 4:00 p.m. (meet up at 3:30 p.m.), from Mariachi Plaza to Self Help Graphics.

Self Help Graphics' 49th Annual Celebration will feature **DJs VFRESH** and **LABellatini**, with live performances by **La Mera Candelaria**, and **Spaghetti Cambia**, curated by The Paramount. Shop the Muertos Market curated with local artisans and artists, view the exhibition *Canciones de ti* and the numerous altars, and be nourished by the flavors of our community with food by local street vendors.

About Self Help Graphics & Art

Since its incorporation in 1973, <u>Self Help Graphics & Art</u> has produced more than 2,000 serigraph editions and exhibitions all over the world. The organization remains dedicated to the production, interpretation, and distribution of prints and other art media by Chicana/o and Latinx artists; and its multidisciplinary, intergenerational programs promote artistic excellence and empower community by providing access to working space, tools, training and beyond. Now, nearly a half century later, SHG continues to foster emerging Chicana/o and Latinx artists through its world class printmaking practice and supports the role of artists as leaders, both within its organization and the community. For more information, visit our http://www.selfhelpgraphics.com. Follow SHG on Facebook @selfhelpgraphics and Instagram and Twitter @SHG1970.

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About The Paramount

Located in the historic Boyle Heights community of Los Angeles, <u>The Paramount</u> has been humming along as the last surviving ballroom venue featuring mid-sized concerts for close to 100 years. The room's 400 person capacity allows it to host a wide variety of acts, from internationally touring bands, to fast-rising indie rock bands to popular local artists. Offstage, the Paramount offers a top-flight experience, from its restored architecture and spacious main floor to the full bar and a chef-driven food menu and cocktails. The Paramount has a wide range of events during the regular week and weekend and features a diverse calendar of musical and arts performances. The Paramount was designed and restored for the music and arts lover and pays respect to the hundreds of performers that have played on our stage. Follow The Paramount on <u>Facebook</u>, <u>Instagram</u>@TheParamountLA and <u>Twitter</u> @TheParamount_LA.

SATURDAY, November 5th

For all Self Help Graphics & Art Día de los Muertos press requests, please contact Jennifer Cuevas at 213-375-8714 or jen@jeneratemedia.com.

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