



SELF HELP
GRAPHICS & ART

MEDIA ADVISORY

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SELF HELP GRAPHICS & ART CELEBRATES 50 YEARS OF ART AND CULTURE WITH PAPER FASHION GALA AND RUNWAY SHOW MAY 20 AT FRANKIE LA



Los Angeles, Calif. – Self Help Graphics & Art celebrates 50 years of art and culture making with the return of its **Biennial Paper Fashion Gala and Runway Show on Saturday, May 20, 2023 from 5:00 p.m.-9:00 p.m.** The event will take place at [Frankie LA](#), located at 300 S Mission Rd, Los Angeles, CA 90033 in Boyle Heights. Tickets are on sale on Eventbrite [here](#). This year's fashion show and runway event will be hosted by **Annie Gonzalez** (Flamin' Hot, Gentefied) and **Eric Resendiz** (ABC7) and honor **Judithe Hernandez** (SHG Legacy Artist), **Rose Ramirez** (Former Board Member), and **Bank of America**. The runway show will showcase 13 designs of wearable paper fashion motivated by prints selected from Self Help Graphics' vast archive. Learn more at www.selfhelpgraphics.com/paperfashiongala.

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“Reaching the milestone year of 50 is an achievement that so many of our peer organizations locally and nationally never reached. Despite systemic and historic challenges faced by Self Help along the way, our community of artists and supporters - like our honorees - have all contributed to this moment and we must celebrate five decades of Chicana/o/x and Latine artistic excellence, cultural affirmation, and community rooted in social justice,” said Betty Avila, Executive Director.

“Self Help Graphics & Art has nurtured and supported Latino art and artists, shining a light on the diverse cultures that make up our city and creating a greater cultural understanding for 50 years,” said Raul A. Anaya, President, Bank of America Los Angeles. “Bank of America is a long-time supporter of this trailblazing organization, recognizing the incredible importance and economic impact of the creativity of the Latino community on Los Angeles.”

The **Gala's fashion designs are created by a cohort of 12 featured artists**, including: **Consuelo Flores and Gian Flores Norte, Yolanda Gonzalez, Moni Perez, Martha Carrillo, Arturo Urista, Paul Botello, Jacqueline "Jax" Esparza, Jose Lozano, Emilia Garcia, Joey Terrill, and Marissa Magdalena Sykes!**

Tickets are sold on [Eventbrite](#) as runway seating or standing admission only. **100% of ticket sales will benefit Self Help Graphics & Art, committed to developing exhibitions, offering community programming, and access to space, tools, training and resources to local artists.** Your support helps us to continue our mission, dedicated to the production, interpretation and distribution of prints and other art media by Chicana/o and Latine artists.

The **gala** event will feature select **Self Help Graphics & Art works, live DJs, and co-curated cocktails by [Campari](#), poured by our friends at [Hello Stranger!](#) Complimentary valet parking will be available** (directly in front of the venue). **Fashion forward cocktail attire is encouraged.** The Paper Fashion Gala is sponsored by Bank of America, Espolón Tequila, National Museum of Mexican Art, AltaMed Health Services, Vera Campbell Foundation, ABC7 and Ramos Carreon Salon.